

# Sponsorship prospectus

To be returned, duly filled in and signed, to the organizing secretariat

no later than 15th june 2016

Adass2016@theoffice.it t. +39 040 368343 +11



16-20 October 2016 - Trieste

www.adass2016.inaf.it

#### **FOREWORD**

The annual Astronomical Data Analysis Software and Systems (ADASS) Conference provides a forum for scientists and programmers concerned with algorithms, software and software systems employed in the acquisition, reduction, analysis, retrieval and dissemination of astronomical data. An important element of the program is to foster communication between developers and users with a range of expertise in the production and use of software and systems.

The XXVI edition of ADASS Conference will be held in Italy in 2016. This will be the first time our country has the honour to host such a prestigious event and the selected venue is Trieste, home of the Trieste Astronomical Observatory (OATs) of the Italian national Institute of Astrophysics (INAF).



ADASS XXVI will take place from 16th to 20th October 2016 at the Stazione Marittima Conference Centre, located on a pier of the Trieste harbour, in the heart of town and within walking distance from restaurants, sites of interest, and main hotels.

The choice of Italy for hosting ADASS XXVI rewards the quality of Italian and Trieste scientific institutions research in astrophysics, as well as the work of the Istituto Nazionale di Astrofisica – Osservatorio Astronomico di Trieste (INAF-OATs), operating in the fields of interest to ADASS for more than 40 years. It is also the lively and high quality international research net of the city that allowed Trieste to be selected as venue for ADASS 2016.

More than 300 delagates from all over the world will attend the 5-day Conference, with the expected participation of prof. George Smoot, 2006 Nobel Laureate in Physics. The local organisation of the Conference is co-chaired by Fabio Pasian, full astronomer leader of the Technology Group at INAF-OATs and member of the Program Organising Committee for ADASS for 2014-2017, and Stefano Borgani, full professor at the University of Trieste and Director of INAF-OATs.





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The ADASS XXVI program will include invited talks, contributed papers, display sessions, tutorials, computer demonstrations, and special interest ("Birds of a Feather" or BoF) meetings. Further details about themes and invited speakers will be available shortly.

The key themes for ADASS XXVI are:

- Reduction and Analysis Algorithms for Large Databases and Vice-versa
- Management of Scientific and Data Analysis Projects
- New Trends in HPC and Distributed Computing
- Long-term Management of Data Archives
- Data Models in Astrophysics
- Python in Astronomy
- Surveys for Transient Objects in the Era of Gravitational Wave Astronomy

Please find in the following a detailed prospectus with several sponsorship options. We are sure about your interest in this important event and offer you the opportunity to contribute to its international success.

### Be part of it!







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## Sponsorship options

Here follows a list of possibilities to create the sponsorship package that better suits your needs and wishes.

#### 1.DEMO BOOTHS - EXHIBITION SPACES

The main hall of the Conference centre will be devoted to Exhibition as well as to Poster sessions and Social Events. You will be granted the highest visibility, as all participants will wander around the hall during session breaks as well as for registration. You can set your booth here to promote your products or present your research, getting to all participants.

Booths may be single or double:

- ✓ Demo booth, single space 3\*2 m (6 sqm) One table, two chairs, electric power supply, wifi connection, one registration fee Contribution: 1,500.00 euro
- ✓ Demo booth, double space 6\*2 m (12 sqm) Two tables, four chairs, electric power supply, wifi connection, one registration fee Contribution: 2,500.00 euro

Should you need other materials to set the booth (laptop, walls, screens, etc.), please contact the Organizing Secretariat at adass2016@theoffice.it for an additional quotation.

The Organizing Secretariat will send a detailed floor plan to sponsors with all spaces available. In case two sponsors chose the same booth location, this will be assigned on a first-come-first-served basis.

#### 2. SOCIAL EVENTS

You can also decide to sponsor one of the social events scheduled for ADASS 2016.

Every day, morning and afternoon coffee break as well as lunch will be offered to all participants and speakers. Your logo may be displayed during one or more of these events, offering high visibility to your company.

Social events also include a Welcome cocktail on Monday 17<sup>th</sup> October and the conference Dinner on Tuesday 18<sup>th</sup> October. You may wish to sponsor these events; should you chose





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to sponsor the conference dinner, your logo will be displayed on printed menus and on table marks.

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In the chart included in this prospectus, you can indicate the events you wish to sponsor and the date. You will then receive confirmation by the Organizing Secretariat.

You may sponsor:

✓ 1 Morning or Afternoon coffee break: 1,000.00 euro

✓ 1 Lunch: 2,000.00 euro

✓ Welcome cocktail: 2,000.00 euro

✓ Conference Dinner: 2,500.00 euro

#### 3. Conference material

You can also decide to insert sponsored material in the Conference bag that will be handed out to all participants upon registration.

- ✓ Logo of your company on the bag: 2,500.00 euro
- ✓ Sponsored material (pen, notepad, gadget, etc.) in the bag: 1,000.00 euro\*
- ✓ Flyer in the bag: 750.00 euro\*
- \* All material shall be provided by the company and sent to the Conference centre in due time. The Organizing Secretariat will communicate all relevant details.

### 4. Company FOCUS demo

A Company Focus Demo is a special session, scheduled into the program, at your disposal for presentation. The presenter gets 30 minutes to demonstrate a product or system using either the conference computer (for web-based tools or services) or his/her own laptop. No exhibition space is included.

You will be asked to anticipate a brief summary of your presentation for acceptance.

✓ Company Focus Demo: 1,200.00 euro





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All sponsorship options DO NOT include any registration, except the Demo Booths: in this case one conference fee is waived.

While all participants need to register online, a reduced registration fee is available for sponsors participants through the Conference Secretariat.





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# Sponsoring company details

Company name	
Address	
Tax registration number	
Contact person	
Position	
Phone number	
Email address	



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# Sponsorship chart

Demo booth - Exhibition space			
Single booth, 3*2 m (6 sqm)	1,500.00 euro		
One table, two chairs, electric power supply, wifi			
connection, one registration fee			
Please indicate name and surname of the person who will attend on	behalf of the		
company			
Double booth, 6*2 m (12 sqm)	2,500.00 euro		
Two tables, four chairs, electric power supply, wifi			
connection, one registration fee  Please indicate name and surname of the person who will attend on	hohalf of the		
company	bellall of the		
Social events			
16 <sup>th</sup> October 2016			
Afternoon coffee break	1,000.00 euro		
17 <sup>th</sup> October 2016			
Morning coffee break	1,000.00 euro		
Lunch	2,000.00 euro		
Afternoon coffee break	1,000.00 euro		
Welcome Cocktail	2,000.00 euro		
18 <sup>th</sup> October 2016			
Morning coffee break	1,000.00 euro		
Lunch	2,000.00 euro		
Afternoon coffee break	1,000.00 euro		
Gala Dinner	2,500.00 euro		
19 <sup>th</sup> October 2016			
Morning coffee break	1,000.00 euro		
Lunch	2,000.00 euro		
Afternoon coffee break	1,000.00 euro		
20 <sup>th</sup> October 2016			
Morning coffee break	1,000.00 euro		
Lunch	2,000.00 euro		



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Conference materials				
Logo of your company on the bag	2,500.00 euro			
Sponsored material (pen, notepad, gadget, etc,) in the bag	1,000.00 euro			
Flyer in the bag	750.00 euro			
Company demo booth				
Company Focus Demo	1,200.00 euro			
registration				
Please indicate the number of persons who will attend the Conference on behalf of the Company. A Full list (name and surname) of all participants shall be sent to the Organizing Secretariat along with this prospectus no later than Monday 12 <sup>th</sup> September 2016.  The reduced registration fee for sponsor's participants is				
450.00 euro/person.				
Sponsorship total amount				

Please tick in the first column of the chart the selected items, and indicate the final total amount of all requested sponsorship.

Sponsorships do not include any registration fee, unless specified in the relevant description.

All sponsors logos will be published online on the Conference website; sponsors names will be mentioned in the Conference proceedings.

Should none of the proposed sponsorship meet your needs or wishes, both in terms of sponsor offer or fees applied, do not hesitate to contact the Organizing Secretariat at adass2016@theoffice.it and discuss the best sponsorship method for your company.





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# DECLARATION ON VAT **ACTIVITIES**

#### COMPANY BASED OUTSIDE THE EUROPEAN COMMUNITY

Declaration to be sent to: the office srl – via San Nicolò 14 34121 Trieste (Italy) VAT number 00636740326

Email: adass2016@theoffice.it

Company name		
Address		
Phone number		
I declare that the above mentioned Compan	ıy:	
$\square$ Has got the following number/code for its industrial, commercial or business activity		
(equivalent to VAT number in European Con	nmunity)	
☐ Hasn't got any active VAT number in Italy	(office, branch or other)	
☐ Attaches copy of the statement of the preferred)	above mentioned number/code (English is	
☐ Has decided to attend ADASS 2016 as promotional and scientific activity for its cor	sponsor &/or exhibitor being an important e business.	
Date Si <sub>l</sub>	gnature	
Name and position of person signing this form		





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Email address _	

Invoice will be issued upon receipt of Booking Form and Contract for sponsoring.





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# Sponsorship booking and conditions

#### Booking

To confirm the sponsorship, the following pages shall be returned, duly filled in and signed, to the Organizing Secretariat:

- ✓ Sponsoring company details
- ✓ Sponsorship chart
- ✓ Declaration on VAT activities (for extra-EU companies)
- ✓ Copy of the advanced payment order
- ✓ Sponsorship booking and condition

#### Payment

All amounts mentioned in this prospectus are in Euro (€) and VAT excluded. If applicable, Italian VAT rate is 22%.

Exhibition spaces and sponsoring options can only be confirmed upon receipt of the advanced payment.

- ✓ Advanced Payment (50%): upon confirmation
- ✓ Balance (50%): by **31<sup>st</sup> July 2016**

Please indicate, as reason for payment, ADASS2016 and the Company name in the transfer order. Bank transfer should be arranged to the following details:

Bank Account 000101867672 Name the office srl Bank name UniCredit Banca

Address via Cassa di Risparmio 10 – Trieste (Italy)

IT69F0200802230000101867672 IBAN code

SWIFT code UNCRITM10PA

The Sponsoring company is in charge of any bank transfer fee or cost.

### Cancellation policy

In case of cancellation, the following cancellation fees will apply to cover any loss arising from the cancellation:

✓ 50% of the total amount if cancellation is made before 30<sup>th</sup> June 2016





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100% of the total amount if cancellation is made after 30<sup>th</sup> June 2016

#### Insurance

In case of booths, Sponsoring companies are in charge of undertaking the relevant insurances. The Organizing Secretariat will send all safety information about the venue in due time.

#### Contacts

### the office

ADASS 2016 Organizing Secretariat Ms Appiani Laura

Via San Nicolò 14 34121 Trieste – I

T. +39 040 368343 adass2016@theoffice.it

#### confirmation

Signature below is taken as confirmation sponsorship details listed here above.	of your booking and acceptance of the			
I/we, representing (Company name) confirm our intention to sponsorship ADASS 2016 and hereby confirm the requested sponsorship as detailed in the "Sponsorship Chart" filled in and attached.				
I/we hereby accept all terms and conditions indicated in this sponsorship prospectus.				
I/we understand that the requested sponsorship will be subject to ADASS Organising Committee approval and their decision will be final. Should the exhibition floor plan require changing, the Organizers have the right to make the necessary changes.				
*I would like to receive the list of optional costs for exhibition space ☐ yes ☐ no				
Date	Signature			

